

National Finals Program Art Contest



CALLING IEA ARTISTS TO DESIGN THE PROGRAM COVER FOR 2016 NATIONAL FINALS!

WINNER WILL RECEIVE :

\$50 Amazon Gift Card
Recognition at the 2016 IEA National Finals
(winner does not have to be present)

A complimentary copy of the show program
Publicity in *Take the Reins* magazine
Postings on IEA Social Media outlets

CONTEST RULES

- All submissions must be postmarked by March 4
- Artwork must be 8.5x11" or smaller
- Any medium is acceptable
- Original artwork only (no digital submissions)
- Must include description and name of work
- Artwork does not have to include elements such as IEA logo, date and location of event. These elements will be added for the program
- Artwork must reflect both Hunt Seat and Western disciplines
- High resolution version of the 2016 National Finals Logo is available on the IEA National Finals webpage (www.rideiea.org/national-finals)
- Must include IEA rider information such as: Name, Team, Address and Phone Number

ARTWORK WILL BE JUDGED ON:

1. Interpretation and clarity of theme to the viewer
2. Creativity and originality of depicted theme
3. Quality of artistic composition and overall design
4. Overall impression of the art

ALL ORIGINAL ARTWORK SUBMISSIONS SHOULD BE SENT BY THE CONTEST DATES PROVIDED TO:

McKenzie Yates
IEA Communications Coordinator
1550 Old Henderson Road
Suite N241
Columbus, Ohio 43220
For questions please email mckenzie@rideiea.org

***Improper or incomplete
submission of materials will result in automatic contest disqualification.
All submissions will become the property of the IEA.